Options for Using Film in Courses

This document offers some ideas for ways to provide students access to movies assigned for class preparation. It is meant to be suggestive and is in no way a limit on the possible choices. Faculty should make decisions about assigned materials first and foremost based on their professional judgment as educators about what is pedagogically sound and effective.

Keep in mind...
In all cases, streaming entire films or clips of films (other than of movies you make or have permission to use) is subject to appropriate security. You may wish to remind students as a formality that they are subject to the policies of the University of Utah.

(1) Show the full length of a movie during regular class time
It is legal to show the full length of a movie during regular class time where only enrolled students and the instructor are present and in situations when viewing the movie in its entirety is required for the course.

(2) Use Video Streaming Services made available by the Library, UIT, and UEN
The Library is now offering streaming video with these online databases:
- American History in Video
- Dance in Video
- Ethnographic Video Online
- Europeana, Europe’s Multimedia
- Opera in Video [Trial subscription]
- Theatre in Video
- UEN College eMedia
- University of Utah Multimedia Archives

These databases offer links to specific media that can be added to your Canvas sites for student access, and also allow for the creation of clips and compilations that can be shared. All of these streaming databases can be located in the Media LibGuide, [http://campusguides.lib.utah.edu/content.php?pid=401318](http://campusguides.lib.utah.edu/content.php?pid=401318) and by searching for individual titles in the search box on the Library’s homepage: [http://www.lib.utah.edu](http://www.lib.utah.edu).

(3) Use commercial avenues
Instructors may send their students to commercial sources of films available for streaming such as Netflix, Amazon, iTunes, etc.

After searching various film providers for the film titles currently associated with the Media Streaming Service, we discovered that approximately 15% of the titles are available through on-demand streaming services such as Netflix, Amazon Prime, or Hulu Plus, and about 20% of the titles are available as a streaming rental or purchase from Amazon or iTunes. Costs for these options appear to be relatively inexpensive. If you have questions about the commercial availability of these resources, please contact Joni Clayton (joni.clayton@utah.edu or 801-585-9813).

(4) Use video clips for educational purposes
There are copyright laws that discuss the technical means for making copies of film and others that describe the rules governing the use of media for educational purposes. Section 1201 (a) (1) of the copyright law
allows the decryption of copyright protection of motion picture media (such as DVD, VHS, Blu-ray) that are lawfully made and acquired, for the purposes of creating short clips for criticism and study purposes for professors and media studies students.

Use the UIT Teaching and Learning Technologies (TLT) Video Services to get clips created so that you can add the clip to Canvas.

Contact the TLT Front Desk at 801-581-6112 or fill out the web form at http://tlt.utah.edu/?page_id=377

(5) Use traditional Reserves services
Instructors may request that materials be placed on reserve at the Reserves Desk (2nd Floor, Marriott Library) for in-house viewing for up to one semester. You can make this request in person at the Reserves Desk or use the online form (http://tools.lib.utah.edu/forms/faculty_reserve_request.php). Media on Reserve or media materials purchased by the Library can be viewed in the Knowledge Commons. If students want to gather in a larger group, they can reserve a classroom through the online scheduler: http://www.lib.utah.edu/services/knowledge-commons/classrooms/.

(6) Use the Media Streaming Service to stream full-length video for which you have appropriate rights or license
Many films with the appropriate licensing may be streamed in full. Please contact Joni Clayton, joni.clayton@utah.edu, regarding the licensing of the media you wish to use for your course.

If you have created a film, consider adding a Creative Commons license so that you and others can use the film in courses. Creative Commons Licenses are explained on the following website, http://campusguides.lib.utah.edu/permissionfree. Allyson Mower, Scholarly Communications and Copyright Librarian (allyson.mower@utah.edu), is happy to consult with you about selecting the most appropriate license for your works.

(7) Fair Use Evaluation on a Case-by-Case Basis
Please talk about your specific case with Allyson Mower, Scholarly Communications and Copyright Librarian (allyson.mower@utah.edu).

(8) Contact your Campus and Government Officials
If you would like to update the campus copying policy (last changed in 1986, see second bulleted link below), contact your college senator http://admin.utah.edu/academic_senate/senate-membership or the Academic Senate office http://admin.utah.edu/academic-senate

To learn more about copyright reform, see the following page maintained by the Public Knowledge Project http://www.publicknowledge.org/cra/. If you are interested in changing the rules about fair use, circumvention, etc., contact your congressional representatives http://www.utah.gov/government/contactgov.html

Resources
• Marriott Library Copyright Overview Page http://www.lib.utah.edu/research/copyright.php
• University of Utah copying policy http://www.regulations.utah.edu/research/7-013.html
• ALA Fair Use Evaluator http://librarycopyright.net/resources/fairuse/